

Objectives:

At the conclusion of this conference participants will be able to:

- 1) Explain the natural laws of breastfeeding.
- 2) Discuss the scope of the International Code as it relates to breastfeeding.
- 3) Describe what impacts breastfeeding during the first 36 hours.
- 4) Identify the causes and treatment of nipple trauma.
- 5) Explain what can be done to assist breastfeeding mothers who exclusively pump.

Program Planning Committee:

Kerry Copeland, RN, MSN: Educational Specialist Alliance for Lifelong Learning/Continuing Education for Health Professionals Program, Oakton Community College

Brenda Green, MS: Target Audience Representative
Nancy Mohrbacher, IBCLC, FILCA: Presenter, Target Audience Representative and Content Expert

Purpose

To enhance the knowledge and the skills of health-care professionals working with breastfeeding women.

Intended Audience

Nurses, childbirth educators, student nurses, nutritionists, dietitians, physicians, lactation counselors and consultants, WIC staff, Peer Counselors, and other health professionals and lay persons who provide counseling, support and education to the breastfeeding woman and family.

Breastfeeding:

"Simply the Best Feeding"

7:00-8:00	REGISTRATION & CONTINENTAL BREAKFAST
8:00-9:15	THE NATURAL LAWS OF BREASTFEEDING
9:15-10:30	IMPACTS OF THE INTERNATIONAL CODE ON BREASTFEEDING
10:30-10:45	BREAK
10:45-12:00	BREASTFEEDING: THE FIRST 36 HOURS
12:00-1:00	LUNCH BREAK WITH TABLE TALK DISCUSSION
<u>PLEASE CHECK OUT THE VENDOR STATIONS AND BOOK SIGNING TABLE. "BREASTFEEDING ANSWERS MADE SIMPLE" AVAILABLE AT DISCOUNTED PRICING.</u>	
1:00-1:15	QUESTION AND ANSWERS
1:15-2:30	NIPPLE TRAUMA: CAUSES AND TREATMENT
2:30-2:45	BREAK
2:45-4:00	HELPING MOTHERS WHO EXCLUSIVELY PUMP
4:00-4:30	CLOSING REMARKS AND EVALUATIONS

About the Speaker

Nancy Mohrbacher, IBCLC, FILCA

Nancy fell in love with breastfeeding when she breastfed her own three sons, Carl, Peter, and Ben, who are now all grown. She began helping breastfeeding families in 1982 as a mother-support volunteer. She became a board-certified lactation consultant in 1991 and from 1993 to 2003 she founded and maintained a large private practice in the Chicago area, where she worked with thousands of breastfeeding families. She still lives in Chicagoland, where she currently works as Lactation Consultant for Ameda Breastfeeding Products and serves as Chair of the Chicago Area Breastfeeding Coalition.

In 2008 the International Lactation Consult Association (ILCA) officially recognized Nancy's contributions to the field of breastfeeding by awarding her the designation FILCA, which stands for Fellow of the International Lactation Consultant Association. Nancy was one of the first group of 16 to be recognized for their lifetime achievements in breastfeeding.

Nancy has authored and co-authored many books as well as other publications for parents and professionals. Her most recent book entitled, *Breastfeeding Answers Made Simple: A Guide for Helping Mothers*, debuted in June 2010.

Continuing Education:

This activity has been submitted to WNA CEAP for approval to award contact hours. Wisconsin Nurses Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

**Southern Illinois
Breastfeeding Task Force
Conference**

**Breastfeeding:
"Simply the Best Feeding"
Friday, Sept. 17, 2010**



**Holiday Inn
222 POTOMAC BOULEVARD
MT. VERNON, IL. 62864**

**Sponsored by:
Illinois Department of Human Services**

EGYPTIAN HEALTH DEPARTMENT

ATTENTION: CASEY CARLILE

1412 U. S. Hwy 45N

Eldorado, IL. 62930

REGISTRATION FORM

Name/Title

Agency/School

City/State/Zip

Phone (W)

Address

(H)

Fee Includes: Continental Breakfast, Lunch & Conference Packet

Fee: \$65 (\$75 after Sept 1st) Student with proof of active full time student status \$35.

Requests for refunds will not be honored after Sept 13th 2010.

The new 2010 edition of "Breastfeeding Answers Made Simple" will be available at a discounted price of \$69.00. (Regularly \$79.95)

Contact Elizabeth Lehde (618) 327-3644 or email el_rn_wchd@yahoo.com if you have any questions.

For hotel reservations contact Mt. Vernon Holiday Inn at (800)243-7171. Refer to So. IL. BF Group for special rates

Enclose check payable to: Southern Illinois BF Task Force

Mail to: Egyptian Health Department

Attn: Casey Carlile

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