

## **Spending Peer Counseling Program Funds**

These funds are earmarked by FNS for WIC breastfeeding peer support programs and may only be used to develop activities necessary to sustain a successful peer support program. Allowable costs include:

Compensation for peer support staff, and for designated peer counselor managers / coordinators;

Related costs such as training costs; telephone expenses for participant contacts; travel for home and hospital visits; recruitment of peer counseling staff; purchase of demonstration materials.

Items and materials for general distribution to WIC participants (with the exception of materials to promote the peer counseling program,) are not allowable costs under this funding.

The peer support provided will supplement the breastfeeding education and support currently provided by WIC. The required breastfeeding and nutrition education contacts must still be provided. Acceptance of the grant and adding peer support to your agency's WIC services must not compromise the required WIC nutrition education / breastfeeding contacts.